



Adam Wa Mishmish

We sing so we can learn



About Us

With the lack of quality Arabic content available for kids, Adam Wa Mishmish was born. Insuring that young children have access to entertaining Arabic shows.

We make Arabic fun! Through the world of musical education, animation and interactive play. What was once just a cartoon series on YouTube is now much more.

We are one of the very few performers in the region that create original educational shows in Classical Arabic. We offer a unique experience both parents and children love.



Why Adam wa Mishmish?

Interactive
kids shows in
Arabic

Live
performance
with a live band
(no playback)

Original
songs

Original
characters &
storylines

Entertaining &
educational

Fun for the
whole family





Meet our main Characters

Adam is a young boy who loves to learn and explore. He has a powerful imagination that lets him escape reality into a world of fantasy.

Mishmish is his favorite toy, and best friend. Whenever Adam enters the world of fantasy, Mishmish comes to life and together they go on amazing adventures that help them learn something new or solve a problem they are having.



As Seen In



EXPO
2020
DUBAI
UAE



مدرسة جيمس الخليج الدولية
Al Khaleej International School



مدرسة المشرق الدولية
Mashrek International School



مؤسسة عبد الحميد شومان
ذراع البنك العربي للمسؤولية الثقافية والاجتماعية

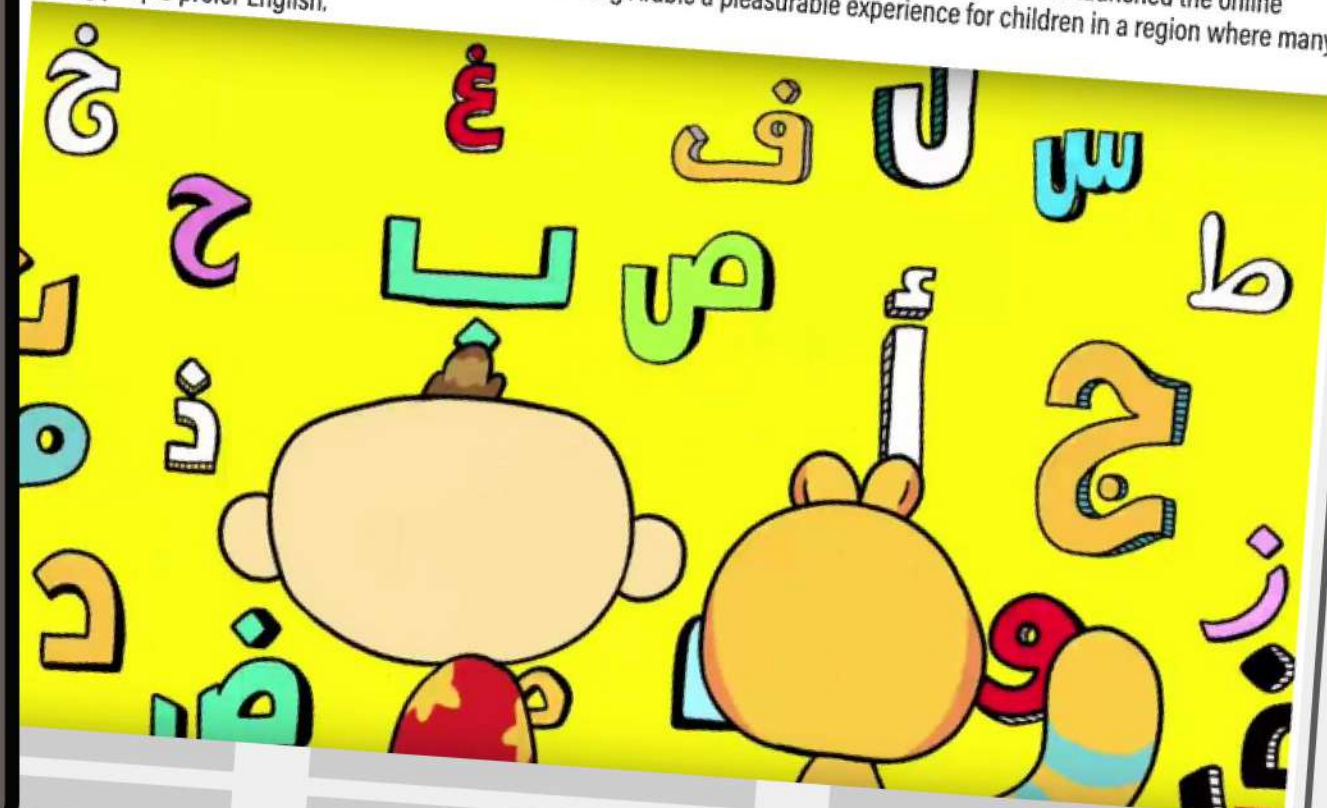


In the News



How a Jordanian family is trying to save the Arabic language, one cartoon at a time

Disappointed with the lack of quality educational videos in Arabic, Luma Adnani and Ibrahim Taha launched the online cartoon show 'Adam Wa Mishmish' to help make learning Arabic a pleasurable experience for children in a region where many young people prefer English.



THE JORDAN TIMES

Home Local Region World Business Sports Features Op

Home » Local » Parents' Arabic-learning series for son goes viral

Parents' Arabic-learning series for son goes viral

Project began with family seeking to encourage son to learn mother tongue

By Laila Azzeh - Jun 06, 2017 - Last updated at Jun 06, 2017

AMMAN - A commitment to ensure that their son properly speaks his native language in light of the lack of "catchy" educational content in Arabic has prompted a family to compose its own learning materials, which are now going viral.

What began as simple songs to teach their son Adam basic language skills, became a



Some of our Milestones



Channel Launch 2016 and viewed from over 50 countries



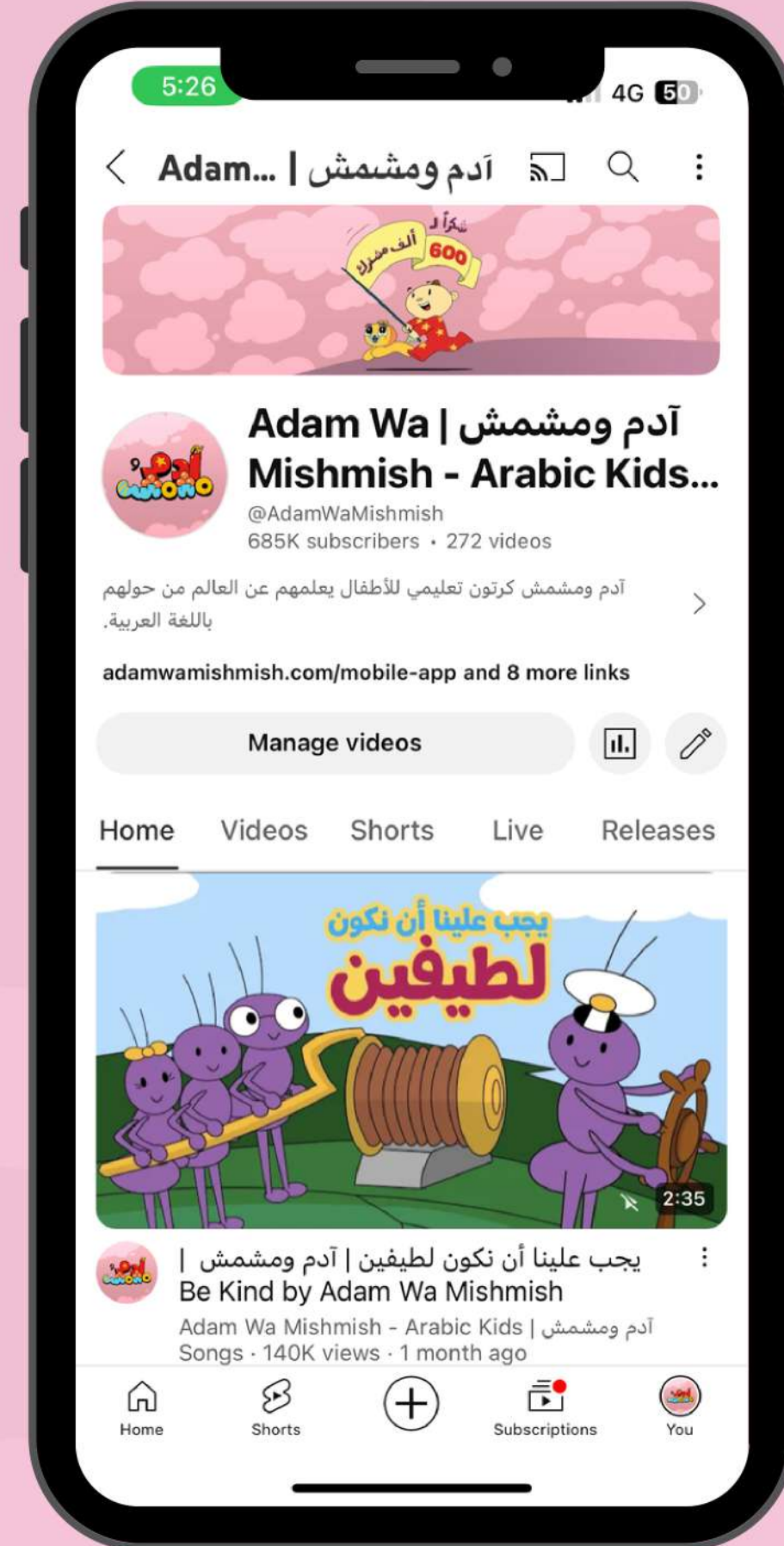
55 million+ views on YouTube
840k+ Subscribers



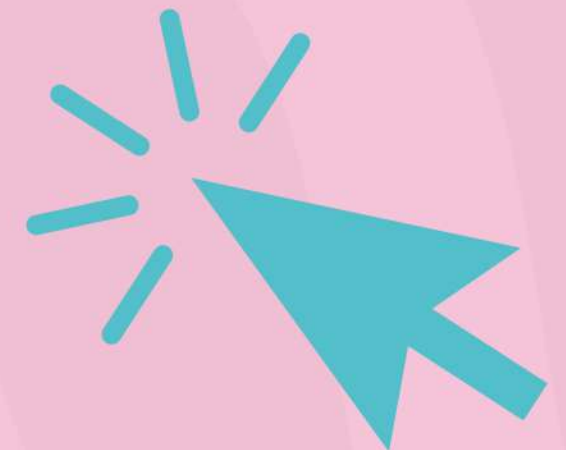
100,000 audience members to date



Over 100 live plays and concerts



[click here to go to our YouTube channel](#)



**Plays &
Concerts**



آدم ومشمش والغول اللطيف

Duration: 45 minutes

Age Group: 0 – 8

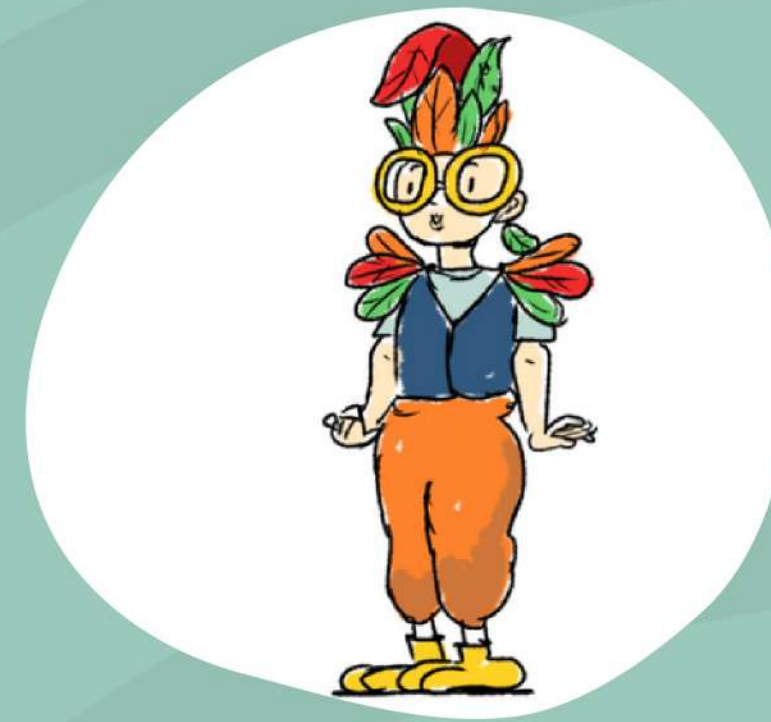
Adam wa Mishmish and their friends, Naqoota, SimSim the cat and za'zoo' the dog meet a mysterious monster the "ghoul". They embark on a journey to recover the letters stolen from "ghoul"s name and free the funny musical birds that have been trapped for years, by the Shireer.

This play is based off our widely successful play "Garden of the letters", with the recurring characters Naqoota and Shireer.

Our new play motifs are about friendship, kindness and the power of the Arabic letters.



Play Characters



Insects in the Garden

Duration: 30 minutes

Age Group: 0 - 8

Join Adam Wa Mishmish on a new adventure with the insects in the garden! One day, Adam wa mishmish heard the sound of music coming from the garden. When they looked closer they discovered some insects...playing instruments. They decided to shrink down to their size and live a day in their lives. There they met some very special musical insects, including Nizar the guitar playing ant, Dalal the ladybug with a beautiful voice, Nabeel the bass playing bee and all their friends. The insects have worked hard all year to collect warmth for the winter with a very special music absorbing machine. However, the machine breaks by accident and the insects are no longer ready for winter. Will they be able to collect enough warmth in time for winter in such short notice? Can Adam wa Mishmish help them?



حمّل اللعبة الآن!
Play the game now!



Garden of Letters

Duration: 50 minutes

Age Group: 0 – 8

When Al Shireer steals all the dots from the Arabic letters in the garden of letters, Adam Wa Mishmish ask for help from their friends, The wise tree, and Nakoota, the only dot left behind. Together they go on a fantastical adventure and meet many friends along the way. Will they be able to save the letters and the Arabic language in turn? Join us on this interactive musical play filled with action, adventure and suspense.

[Click to watch](#)





AWM in Space

Duration: 30 minutes

Age Group: 0 – 8

When a moon from one of the 8 planets in our solar system gets lost, Adam wa Mishmish, their explorer friends, and a friendly alien, decide to take a trip to space to visit each of the 8 planets to figure out which planet this moon belongs to. Join us in an adventure to space as we sing and dance and learn all about the solar system and what it means to help others.





LIBERIA

GUYANA



Around the World

Duration: 30 minutes

Age Group: 0 - 8

When a strange alien lands on Earth, Adam Wa Mishmish and their friends the explorers take him on a trip around the world to introduce him to the different parts of our world, and why it's important to keep it clean and take care of it. The alien Kiko isn't accustomed to our Earth, so he can be a little careless around it. Join us on an adventure to the sea, the rainforest and the Arctic as we learn about the different parts of our planet, and our responsibility towards taking care of it.





Mascots

Available for all shows

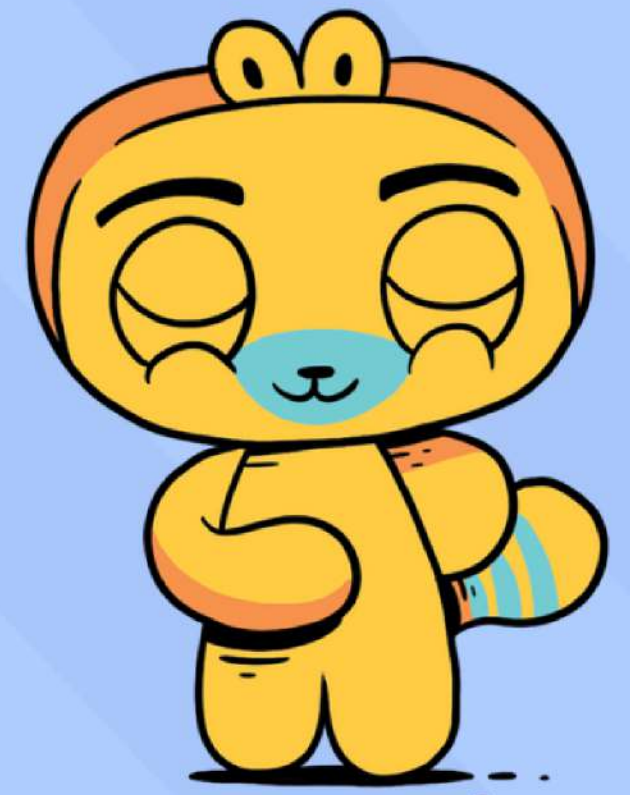


Customize your own AWM Show

Do you have a specific theme in mind? We can customize a show to cater to your theme. Just arrange a meeting with us, provide us with your requirements and we'll make it happen. For this option we need 3 months notice at least.



Click HERE for
photo and
video albums
of our events



**Adam Wa
Mishmish
Booths &
Activations**



Adam Wa Mishmish World

Adam Wa Mishmish world is a themed play area which can be scaled easily to fit any venue, and budget restrictions.



All rights reserved to Milbes & Eid
كافة الحقوق محفوظة لشركة ملابس وعيد

Adam Wa Mishmish World



Adam Wa Mishmish World

For more information regarding AWM world, please reach out to us directly



All rights reserved to Milbes & Eid
كافة الحقوق محفوظة لشركة ملابس وعيد

Workshops



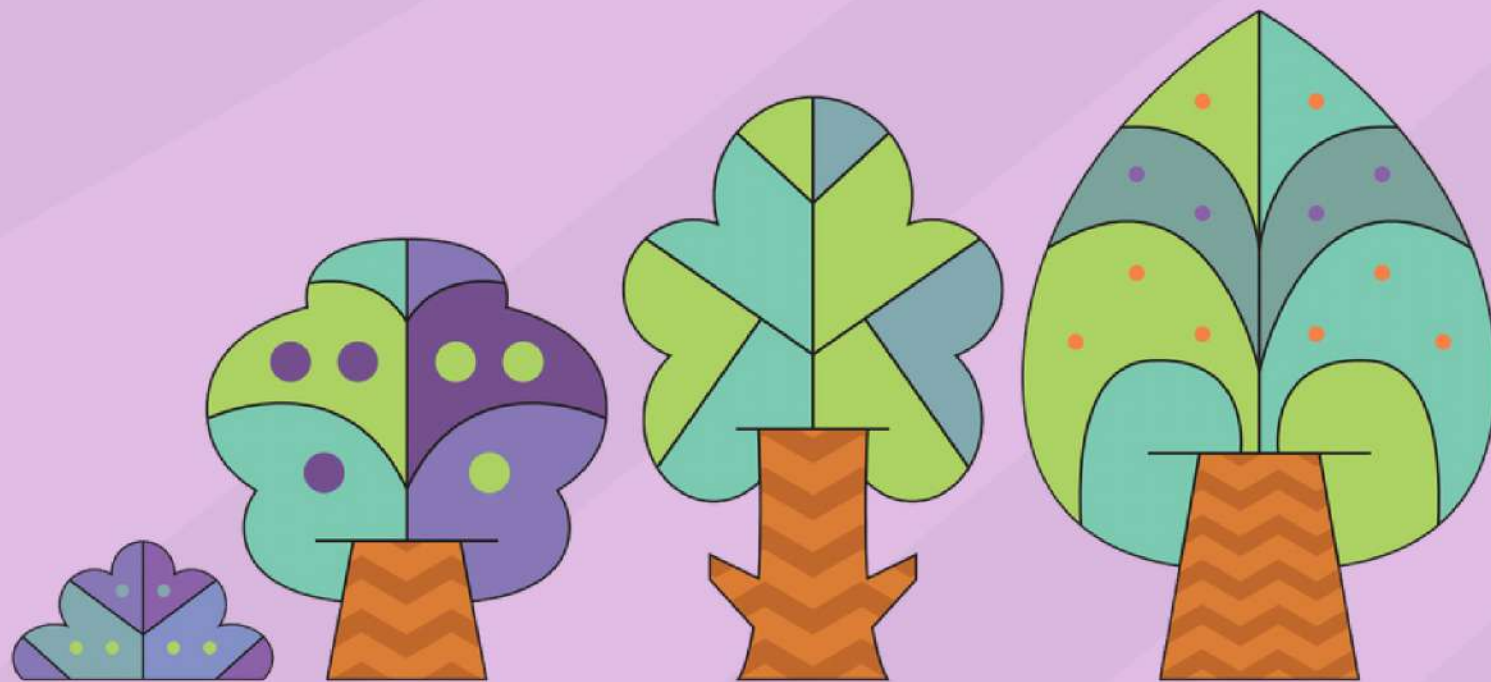
Make your own forest of Letters

Duration: 15-20 minutes

Age Group: 1 - 10

We will have precut letters ready for the kids to color and design. There will also be one side of the play area that is a wall of trees (our own forest of letters).

Once children design their letters and are ready, they can hang their letters on the trees in a wall of trees.



حروف الحيوانات

Letter Crafts حرف الحروف

Duration: 15- 30 minutes

Age Group: 2 -10

In this craft, children will design letters in different levels of difficulty depending on their age group.

Level 1:

In this craft, we will pre-cut Arabic letters using thick solid materials, then prepare accessories that go on top to create the Animal Alphabet characters on the right.

Level 2:

We will pre-cut Arabic letters in thick solid material and bring things like fabrics, buttons, feathers and so on for kids to design the pre-cut letters .

Level 3:

We will pre-cut Arabic letters using thick solid materials and then have children use yarn to design them.

 أعنان	 تمساح	 بطة	 أسد
 دجاجة	 خروف	 حصان	 جمل
 سمكة	 زرافة	 راكون	 دئب
 طاووس	 ضفدع	 صقر	 شبل
 فيل	 غوريلا	 عصفور	 ظلي
 ماعز	 لاما	 كلب	 قطعة
 يرقة	 وزة	 مهدد	 نحلة



Jumping Jack Toys

Adam Wa Mishmish in the Garden of Letters

Duration: 15- 30 minutes

Age Group: 3 - 10

Using the characters from the Adam Wa Mishmish in the garden of letters play, we will create jumping jack toys. We will pre-cut the parts and the children will assemble them with help of our instructors.

We can create several types with varying difficulty to accommodate a range of age groups.



Play-dough corner

Duration: 15-20 minutes

Age Group: 1 - 5

Option 1:

Pre-made play-dough can be made available along with some materials for kids to cut, roll and design the play-dough.

Option 2:

We can also work on letter tracing in play-dough for this activity.

Option 3:

We can have kids involved in the play-dough making process before the activities.



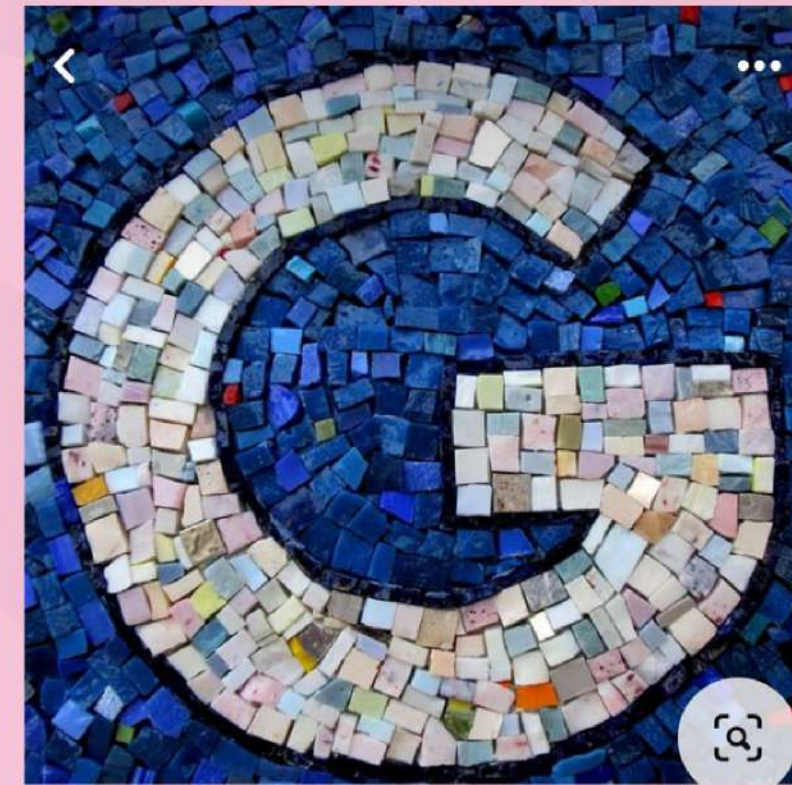
Mosaic Art

Duration: 15–20 minutes

Age Group: 1–10

Children can create letters or other shapes, animals...etc. in mosaic using beans or other materials for mosaic pieces.

We can have pre-made pieces made for inspiration for the children and the instructors can assist them. We will change the materials and level of difficulty to accommodate the different age groups.



Dot Art

Duration: 15- 20 minutes

Age Group: 1 - 10

Our play is all about the dots of the Arabic alphabet. We can embrace and celebrate the dots by creating a long strip of canvas and having kids make their own dot art contribution.



Tote Bag Art

Duration: 15- 30 minutes

Age Group: 2-10

We can provide kids with tote bags and art materials including paint and other objects they can glue to the bags.

Each child can create a tote bag decorating the first letter of their name.



Sensory Letter Tracing

Duration: 15-20 minutes

Age Group: 1 - 5

A fun activity for Arabic letter recognition and fine motor skill mobility. We will have 5 stations of small boxes with sand and letter cards next to them where kids can choose a letter and trace it in the sand.



Alphabet Match Game

Duration: 15-20 minutes

Age Group: 2 -10

Here we can have a wall of boxes with letters in each of them and then objects in a pile. We will play a game with the kids and ask them to place the object in the correct boxes according to which letter the object starts with.

This will be designed in an Adam Wa Mishmish style using high quality materials.



Alphabet game

Duration: 15- 20 minutes

Age Group: 4 - 10

On one of the floor spaces, we can have letters placed in many circles. The instructor will throw a large dice with letters on it. Whatever letter the dice shows face up, children must run to a spot with that letter.



Sensory Play

Duration: 15- 30 minutes

Age Group: 2-5

Using different materials we can create multiple sensory bins for younger children to play with and enjoy.



Thank you!



Contact Us

Luma Adnani, CEO & Co-founder
luma@adamwamishmish.com
+962777392255

